

November 24, 2010 Login | Register

Facebook

UTVChannelTimes.com
 Newsline of the IT Industry

[market watch](#) | [interviews](#) | [italk](#) | [top schemes](#)


Distributor Profile

Eclassifieds

Expert Speak

Credit Rating

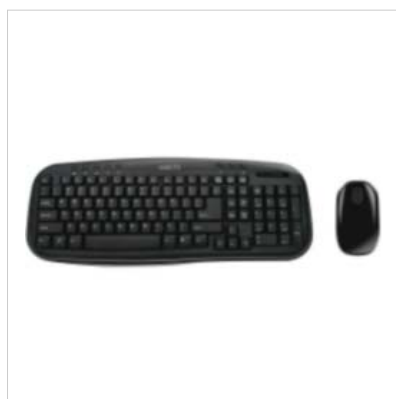
Price Tracker

Association Corner
SUBSCRIBE & FOLLOW US

[home](#) » [Amkette unveils Cruiser Wireless Desktop](#)

Amkette unveils Cruiser Wireless Desktop

By ChannelTimes Staff , Nov 23, 2010 03:40 PM

[Message to Author](#) | [Print](#) | [Comments \(0\)](#)


Amkette today launched the next generation of wireless technology with **Amkette Cruiser Desktop**. The first of its kind keyboard and mouse combo comes with advanced features such as the unique four layered power management feature and 2.4 GHz advanced wireless with a 10 meter long range. The ambidextrous low profile mouse uses an ultra small Nano receiver for instant connect and comes with unique washable silica-gel cover which enables soft grip and germ free operations in Indian conditions. The leather like finish adds to the premium look of the combo.

The company states that the unique four layered power management technology nearly doubles battery life expectancy. The hi-tech keyboard automatically activates sleep mode if there is no activity for 5 seconds and deep

sleep mode if there is no activity for 60 seconds, thus saving power and enhancing battery efficiency. The **mouse** and **keyboard** also come with a manual on/off switch. In addition to this, the keyboard boasts of a variety of features such as one touch access to multimedia controls, spill resistant sleek design and noiseless keys. The 1000 DPI high precision optical sensor mouse comes with Active Tracking+ technology to add precision to user's work. The cruiser desktop combo connects instantly to the computer thus removing the hassle of pairing with the system and remains connected even in sleep mode.

Rajiv Bapna, Director, Amkette say, "Based on our extensive market study we found out that battery consumption and installation hassles remain primary concerns of users and reasons for low adoption of wireless technologies. Amkette Cruiser desktop was designed and created keeping in mind this critical consumer feedback and addresses the problem faced by users."

The Amkette Cruiser Desktop comes at affordable street price of Rs 1,295 with a 3 year warranty. The exclusive product will be available across India in over 6000 retail outlets from today.

 Tags : [Amkette](#), [Cruizer Desktop](#), [Wireless](#), [Mouse](#), [Keyboard](#), [Rajiv Bapna](#)
[Facebook](#) [Twitter](#) [Reddit](#) [Digg](#) [Stumble Upon](#) [Mixx](#) [Delicious](#)

more in market watch

[Imation announces scheme for its customers](#)
[Sonata Software appoints Ramesh Shastri as CIO](#)
[Digisol launches wireless broadband router](#)
[Novell to be acquired by Attachmate Corporation](#)
[MCC Group launches new Jumbo and RS series phones](#)
[BenQ introduces auditorium projector – SP890](#)
[Buffalo launches Link Station Pro LS-VL series network storage](#)
[SMC unveils SMC 3G wireless portable broadband router](#)
[XFX rolls out AMD Radeon HD 6870 and HD 6850 graphics cards](#)

[more market watch >](#)

leave a comment

latest in channeltimes

Imation announces scheme for its customers

Imation India has announced the year ending lucrative bonanza for its Indian customers from November 15 to December 31, 2010. Buy Imation Apollo Hard disk and get a chance to win fabulous prizes like a two wheeler- bike, laptop, Mobile Phone and iPod.

- [Sonata Software appoints Ramesh Shastri as CIO](#)
- [Amkette unveils Cruiser Wireless Desktop](#)
- [Digisol launches wireless broadband router](#)

[more headlines >](#)

Hottest Banter Readers Choice

- [Nokia to Set Up Mobile Devices Factory in Chennai \(2778\)](#)
- [TVS-E MSP245 Printer Completes 10 Years in India \(1319\)](#)
- [Cisco Kick-Starts Tech Roadshow from Mumbai \(1230\)](#)
- [Tally Offers Multilingual Support With Tally 8.1 \(1136\)](#)
- [HP Slashes Notebook Prices by 3-6 Percent \(1028\)](#)

UTV CXO CXOtoday
CXOtodayAlerts



Natarajan Chandrasekaran <http://goo.gl/fb/eeHf1>
15 hours ago

Gartner says Indian ICT spending To Grow 10.3 percent in 2011 <http://goo.gl/fb/KfX1C>
16 hours ago

Attachmate Corporation to buy Novell for \$2.2 billion <http://goo.gl/fb/GsDks>
19 hours ago

CBI and Nasscom-DSCI join forces to fight cyber crime <http://goo.gl/fb/Hyyji>
19 hours ago



Join the conversation

Find us on Facebook facebook

UTV Channel Times

29 people like Channeltimes.

Anugya	Lionel	Atul Kumar	Kaushalesh	Ajay

Facebook social plugin

About Us | Feedback | Sales Offices | Disclaimer
Copyright (C) 2010 UTV News Ltd. All Rights Reserved.
Powered by **InstaPress**