



Amkette Introduces Flash TV Media player

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Remember Amkette? The monoliths of the now obsolete floppy disc, introduced their latest offering, the ultra portable Flash TV multimedia player in India. The Flash TV is a well-priced piece for users to playback their internet downloaded movies, pictures and music from USB hard drives, Flash Drives or Memory cards, in 720p directly on HDTV. The Flash TV from Amkette connects to a user's TV or home theater and plays digital movies, music and photos and also the text files stored in USB portable drives.

"In this age of digital revolution, our consumers are evolving everyday, and are demanding high end products that fit their wallet and are easy to use. As a company we have kept pace with this advancement. Our latest offering, the new FLASH TV is one of our offering to meet the need for better technology of both computer and laptop users at an affordable price", said Mr. Rajiv Bapna, Director Amkette.

"The new Flash TV unlocks the content from PCs and storage devices and makes it simple for people to enjoy their media on their home theater system, LCD's, Plasma screens or the normal television without the need to spend time configuring a complicated device or transcoding files to make them compatible", he further added.

Amkette Flah TV Specifications:

- Video Formats – MPEG – 1, MPEG-2 (AVI/VOB), MPEG-4 (AVI/DiVX 3-6x/XviD), DVD (VOB,MPEG), DAT and MPG, RM / RMVB
- Photo Format – JPEG, GIF, BMP
- Audio Formats - MP3, WMA
- AV connections – HDMI; composite video; Component video;PAL/NTSC with 720P HD output
- Supported Storage Media - USB Hard Drive (NTFS, FAT32), USB Flash Drive and Memory Cards (SD, MMC).

The Flash TV is available now at selected retailers for Rs. 2,995 and is backed by one year warranty.