

Amkette launches FIFA USB Flash drives

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Amkette, the maker of digital storage and lifestyle peripherals, has introduced a special offer for soccer lovers, Amkette World Cup Series Flash Drives.

The USB flash drives have been designed in the shape of a jersey. The World Cup jersey shaped USB Drive comes with 4GB storage capacity. It features USB 2.0 connection, works like other USB drives which requires no driver, allows plug and play function to work on various Os including Windows 7, Vista, XP, 2000 and Mac OS.

The 4GB World Cup commemorative flash drives are suited up and ready to play, in the team jersey of three of the top soccer teams this year, Red for Spain, Yellow for Brazil and White for England are ready to score on your USB port. The jersey also has a lanyard for easy attachment with cell phones and keyrings.

Commenting on the occasion, Mr. Rajiv Bapna, Director, Amkette said – "These flash drives are an innovative design to feel the heat of the sport. Amkette is all set to show the colors of pride, the colors of joy and the colors of attitude with FIFA' 10".

Priced at Rs 990, the flash drives are available at e-Zone, Jumbo, Landmark and Hypercity stores as well as with major Amkette re-sellers across India.